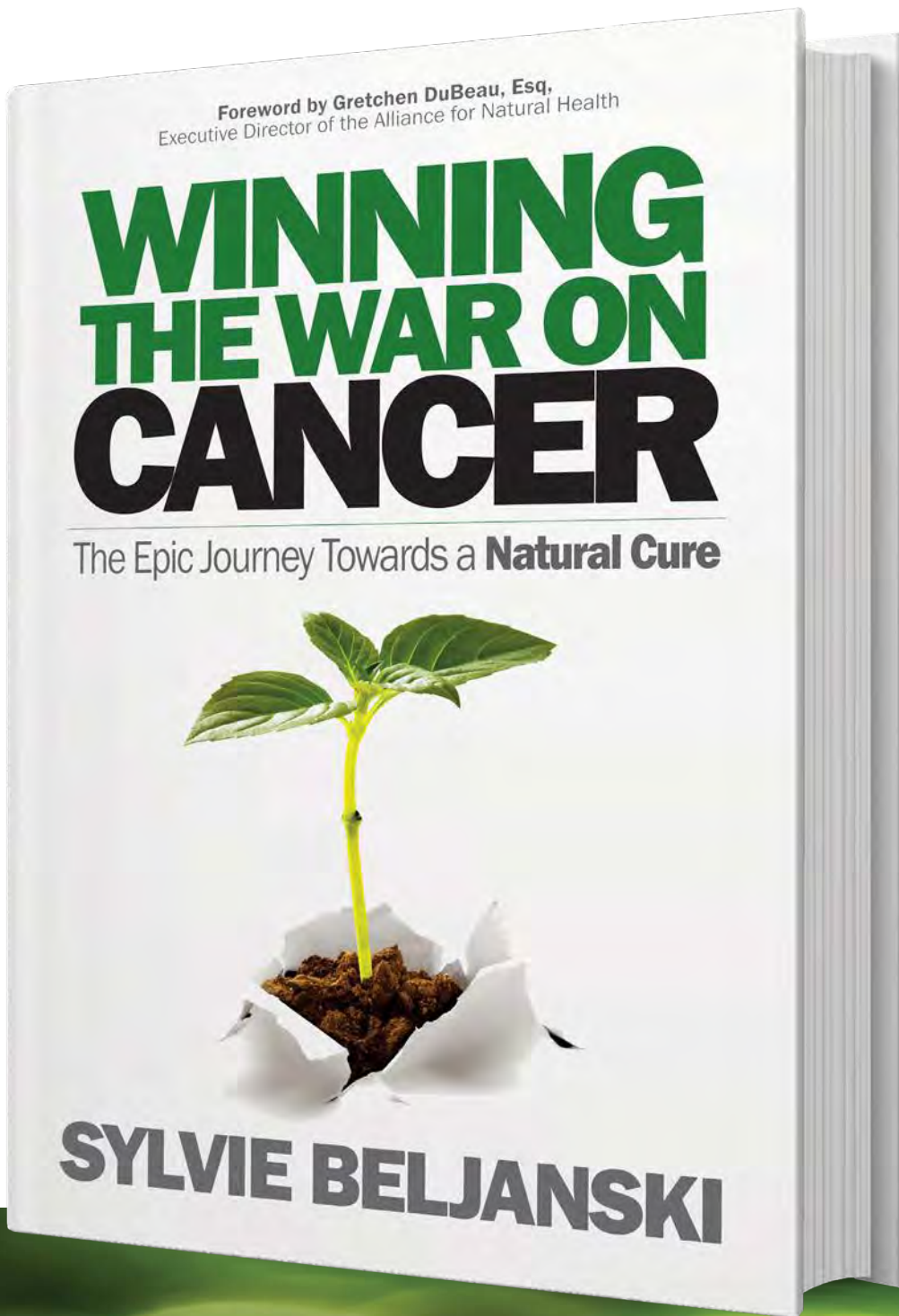


PRESS KIT



A new, breakthrough book, *Winning The War On Cancer: The Epic Journey Towards A Natural Cure*, reveals a true story about natural medical research that is astonishing and compelling. A critical book to read if you know anyone with cancer.



A new book by Sylvie Beljanski

Foreword

“Why in the world, when over half of all Americans are chronically ill and more than one in three will have cancer at some point in our lives, are we allowing our public and elected officials to work with pharmaceutical companies to limit access to the medicines that can actually reverse disease and restore well-being?”

“The brilliant Mirko Beljanski, PhD, found miracles in nature—*Pao pereira*, a tree native to the Amazon, and *Rauwolfia vomitoria*, which is extracted from an African root bark—that proved to heal countless patients from cancer and AIDs. You would think these would be household names, and we would all be celebrating this major milestone in the war on cancer. But we aren’t. In fact, most people don’t know anything about these two natural remedies. “WHY?” Sylvie Beljanski tells us in the pages that follow. Beljanski’s story is critical, not just for those with cancer and AIDs, but for all of us, because either we, or our family members, now or in the future, need natural medicine to thrive. It belongs to us. And if we don’t ask the questions, and if we don’t fight for truth as Sylvie Beljanski did, we may find ourselves suffering needlessly, both from the chronic illnesses that are ravaging this country, and the deadly medicines that are used to treat them.”



Gretchen DuBeau, Esq.,
Executive Director
Alliance for Natural Health, USA



The Alliance for Natural Health USA (ANH-USA) is committed to sustainable health, the recognition that true health requires a proactive and preventive approach that focuses on a nutrient-rich diet, proper supplementation, and limiting our exposure to toxic substances. A system that is single-mindedly focused on “treating” sick people with expensive drugs, rather than maintaining healthy people, is neither practical nor economically sustainable.

ANH-USA is part of an international organization dedicated to promoting natural and sustainable health—and, in particular, consumer freedom of choice in healthcare—through good science and good law.

www.anh-usa.org



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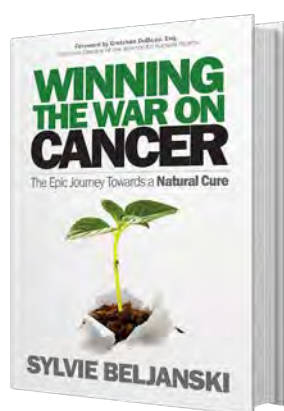
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Overview

President Nixon signed the “War on Cancer” into law in 1971. Nearly half a century and hundreds of billions of dollars later, it looks like we are still fighting a losing battle. Or are we?

What if a natural solution had been discovered, but had just been overlooked by the pharmaceutical industry due to lack of profit potential?

When a new, natural and non-toxic way to address cancer is being discovered, it is a game-changer that does not go unnoticed in the scientific community. But instead of being hailed and embraced, it is fiercely opposed by prominent scientists with strong ties to the pharmaceutical industry and the might of the government is called upon to the rescue, to perpetuate a failing model that contributes to losing the war on cancer.



A new breakthrough book, *Winning the War on Cancer: The Epic Journey Towards a Natural Cure* (Morgan James, June 2018, (230) pages, \$19.95, Trade Paper; ISBN 978-1683507246) reveals the visionary discoveries of a French scientist whose suppressed research led to improvements in the prevention

and treatment of cancer...naturally and without toxicity.

This book is a “story within a story” as through its pages, Sylvie Beljanski, the daughter of Mirko Beljanski, PhD, outlines a personal journey of discovery of her father’s new, and promising, paradigm for the treatment of cancer. This tale unfolds against the backdrop of the French establishment, determined to obliterate the findings of the world’s

first green molecular biologist, one who spent over 40 years studying the environmental impact on DNA replication and transcription.

“When my father, a biologist-biochemist who worked for many years at the famous Pasteur Institute in Paris, started to rethink the origin of cancer and find new solutions in order to develop molecules able to selectively block cancerous cell multiplication without killing healthy cells, he ran into major opposition,” remarks Sylvie. “The conventional oncology community ostracized him, despite the fact that his theories on cancer were aimed at complementing chemotherapy and radiation, not replacing them.”

This ostracization, however, did not prevent Francois Mitterrand in 1993, then President of France, from turning to Beljanski during his battle with an advanced prostate cancer. Against all conventional wisdom, Mitterrand’s failing health improved and he was able to complete his second term as President. Powerful people became infuriated because a natural, alternative treatment had thwarted Mitterrand’s prognosis and thus robbed them of the opportunity to seize power. So, when Mitterrand ultimately died about 18 months after he left office, the French government brutally shut down Beljanski’s laboratory and mercilessly persecuted him. Shortly thereafter, Beljanski became ill without access to his own products to save his life.



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WINNING THE WAR ON CANCER

With her father's passing, Sylvie embraced her father's mantra:

"When we have the power to help, we have the duty of doing so."

Fulfilling a promise to carry on her father's legacy, The Beljanski Foundation, a non-profit organization in New York City, was founded in 1999. Its mission to further Dr. Beljanski's research by researching natural compounds with anticancer potential is being conducted within a network of prestigious institutions, including Columbia University Medical Center, Kansas University Medical Center, and Cancer Treatment Centers of America®.

Sylvie's journey was truly one of defiance, hope, despair, personal growth and love that reveals:

- What it was like to piece together her deceased father's work and to regenerate his research and results to help people today
- How Dr. Beljanski's findings can help people who are undergoing cancer treatments
- How we can harness the power of nature to fight disease, particularly by using the *Pao pereira* and *Rauwolfia vomitoria* extracts
- How Sylvie Beljanski fought the French government—and won
- The injustice done to her father, first by the Pasteur Institute in Paris, where he had worked, and then by a government smear campaign
- The link between "toxic body, toxic mind" including environmental toxins, heavy metals, stress, toxic people and their link to cancer
- The "power of one" to move outside of their comfort zone to carry on for the greater good

"The idea of cancer resulting from a progressive and cumulative destabilization of the DNA is revolutionary, and his work on oligoribonucleotides was absolutely unique. I have since 'devoured' all of Mirko Beljanski's publications I could gain access to. His work was truly brilliant."

- Shmuel Shoshan, an Israeli scientist associated with Hadassah-Hebrew University Hospital of Jerusalem

NOTE ABOUT BOOK PROCEEDS

100% of the author's proceeds will be donated to The Beljanski Foundation, a 501(c)(3) non-profit organization, to help fund anticancer research to cure cancer the natural way.



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Sylvie Beljanski

Biography



Sylvie Beljanski was born in New York City after her father, Mirko Beljanski, PhD, came to New York to pursue a two-year fellowship with Nobel Prize winner, Severo Ochoa, known for his DNA research on living cells.

Raised and educated in Paris, she completed her undergraduate studies at The Sorbonne. After receiving her law degree, she was admitted to the French Bar.

In 1996, Ms. Beljanski founded Natural Source International, Ltd., a company that brings together

science and nature to create innovative natural/organic health and beauty products. These well-known products are now used around the world.

In 1999, Ms. Beljanski founded The Beljanski Foundation, a registered non-profit organization, whose mission is to further Dr. Beljanski's research within a network of high-profile research institutions. Since then, she has been serving as Vice President of the Foundation, relentlessly spreading the word and educating the public about the effects of environmental toxins on our health.

Ms. Beljanski is a sought-after speaker at health and wellness conferences worldwide, where she has educated thousands of people about the importance of detoxification as a defense against harmful toxins that can cause serious diseases and infections. She recommends The Beljanski Approach to Wellness as a practical means to avoid environmental toxins, remove them, and repair the cellular process.



In 2018, Ms. Beljanski opened the doors to Maison Beljanski, a new building in the heart of Manhattan, dedicated to the legacy of her father, Dr. Beljanski. The second floor, home of The Beljanski Foundation, will also serve as a site for hosting numerous conferences on different aspects of health and wellness.



WINNING THE WAR ON CANCER

Ms. Beljanski has previously produced two movies and authored one book.

Movies:

- "The Beljanski Legacy" | 22-minute documentary in both French and English | Available on YouTube
- "Politiquement Incorrecte, mais Scientifiquement Exacte, l'Histoire Beljanski: des Molécules et des Hommes®" | 53-minute documentary in French | Available on YouTube

Other book:

- Beljanski: Cancer, Santé et Prévention | Editions Guy Trédaniel ISBN: 978-2-8132-0849-1

Beljanski has been featured by select media, including articles with Newsweek, The Hill, USA TODAY, Marie Claire, Townsend Letter, The American Chiropractor, Men's Health, and The Doctor's Prescription for Healthy Living. She was also interviewed on NBC News TV Channel 4 in New York City.

A sample of her recent conference presentations includes:

- Navel Expo NYC and Long Island
- New Life Expo
- Best Answer for Cancer Foundation
- Annie Appleseed Project
- European Council of Integrative Medicine
- MEDNAT Expo (Switzerland)
- Integrative Healthcare Symposium
- Primevere Exhibition at EUREXPO (France)
- ADNO (Association for the Development of Orthomolecular Nutrition, France)

She is an active member of: The National Association of Professional Women; French-American Chamber of Commerce; The Greater New York Chamber of Commerce; The Fashion Group International; and The Luxury Marketing Council.

She resides in New York City. Her blog can be found at www.SylvieBeljanski.com

For more information, please consult:
www.beljanski.org
www.winningthewaroncancer.com



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Sylvie Beljanski

Q&A

Winning the War on Cancer

1. Sylvie, are we winning the war on cancer?

The data looks bleak: according to a report by the American Cancer Society, the number of cancer cases around the world is expected to double by 2030. However, I feel that we are meeting a turning point, and to some extent, yes, we are winning the war on cancer, but it is not the doing of pharmaceutical companies; rather it has to do with people understanding that we are living in an extensively polluted planet and starting to take action about it. They are eager to educate themselves to make better, healthier choices with their food and learn about their health options. I do believe that integrative medicine may allow us to win the war on cancer if done intelligently, by seeking natural compounds that are effective and non-toxic.

2. How can the government help the process of discovering and shaping new treatments for preventing or treating cancer?

What if the best treatment is natural, and is of no interest to pharmaceutical companies? Today, it would go unnoticed. The system is distorted. By changing patent laws that force medical companies to create a new man-made molecule in order to be able to patent and make money on it, by changing the way scientific grants are awarded, by creating a patient-centered and health-centered health system rather than a sick-centered health system, the government could possibly create a new way to look at cancer drugs. But this is not an easy task. On the other hand, preventing dietary supplement manufacturers from making any health claims, even when backed by solid science, deprives the public access to useful information, and is something that the government could easily change.

3. Will our healthcare system be able to afford the way it's going when it comes to funding

expensive cancer treatments?

As it is, the healthcare system is definitely going bankrupt, but to me the main issue is not so much whether the treatment is expensive or affordable, but rather whether it is effective. Even an inexpensive treatment, which is not effective, still costs too much. I believe that in the long run the smartest approach would be prevention, which by itself means education. It always amazes me to see that governments on one hand complain that there is not enough money to fund the healthcare system, but at the same time there is nothing being done to look into natural, affordable solutions. Hopefully people are getting there by themselves without waiting for governmental action.

4. What inspired you to tell the story of what happened to your father?

For a long time it was too painful, I just could not talk about it. And then, little by little, after years of serving on the executive board of The Beljanski Foundation, my father's story became a part of my own story. Once I owned it, I was able to share it. Now I am doing so because I strongly believe that this story can make a difference in other people's lives. I often hear people say if there was something "out there", they should have heard about it. But it is not that simple, sometimes the truth is suppressed and the message is too painful to share. That doesn't make the message any less important.

5. It's also a story of how you, a lawyer, became a health expert involved in attacking the number one problem. Do you think people will find inspiration from reading your book?

I would like to think that by reading *Winning the War on Cancer* people will find inspiration, hope, and a few suggestions to help improve their health. Nothing



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had prepared me for this mission, but when I realized that I was basically the only one able to carry it out in New York, since everything had been destroyed in France, I decided to stand up. Growing up I had the opportunity to see firsthand how effective my father's approach was and I just could not allow for its destruction, although I had no idea how difficult it would be. To me it has been a tremendous opportunity for growth, discovering what my life's purpose is, and being given the chance to fulfill it.

6. What did your father's research uncover when it comes to treating cancer naturally?

The cornerstone of my father's research is that most cancers result mainly from a progressive and cumulative destabilization of the DNA, rather than a mutation. To a certain extent, this slow process gives us opportunities to prevent what is happening, and to fight it. Also, my father had the idea that if nature came up with carcinogens, nature had also come up with natural anti-carcinogens. He discovered two of them: one coming from the bark of a tree from the Amazon rainforest, and the other from a bush in West Africa. Research confirmed that they were nontoxic, effective on a large array of cancers, and able to work in synergy with chemotherapy.

7. Are the pharmaceutical companies simply too powerful, like Big Tobacco had been, to see meaningful changes in how medical treatments and drugs are approved and sold?

I believe there is a need for powerful drugs, but also a need for a gentler and holistic approach. Pharmaceutical companies have done pretty well with the current status quo, so they have no incentive to change something that has worked very well for them so far. The loyalty of the industry is with their shareholders, and the industry's performance is linked to their valuation on Wall Street. All of which have little to do with the effectiveness of medical treatments. However, we are now starting to see patients questioning the side effects of their drugs in addition to a growing demand for natural alternatives. As a result, pharmaceutical companies have begun to look for new ways to please

and retain their clients.

8. You took France to the European Court of Human Rights for what it did to your father. What happened?

My father was arrested in 1996, stripped of most of the freedoms which are usually guaranteed by the French Constitution, and was never given a chance to have his day in court to defend himself. He died after two years without even having a date set for a hearing with the judge. I took the case to the European Court of Human Rights for absence of due process. The government cannot just arrest somebody, wait for the defendant to die, and then close the case without prosecuting it. It took four long years before the European Court of Human Rights made the unanimous decision confirming that the French government had not respected Beljanski's most basic human rights in this case.

9. Without massive clinical trials, how do you know that a treatment for cancer is effective and safe?

The terms "effective" and "safe" are subjective. We have seen drug companies claim safety and effectiveness for what was actually two months of survival in abominable conditions. And sometimes an already approved drug must be removed from the market because of terrible side effects that were unforeseen due to poor design of the clinical trials. That being said, I am not against clinical trials, which remain the gold standard. Although clinical trials are extremely expensive, The Beljanski Foundation had the opportunity to run a clinical trial with Cancer Treatment Centers of America® for RNA fragments that help to naturally maintain a healthy level of white blood cells and platelets, even during chemotherapy. The results were excellent and were published in a well-known scientific paper.¹

10. What does The Beljanski Foundation do today, 20 years after its founding?

The Beljanski Foundation's mission is to sponsor research programs with various natural extracts



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recognized by Mirko Beljanski for their anticancer properties. Research has entailed programs on prostate cancer at Columbia University, including advanced prostate cancer that no longer responds to chemotherapy, as well as ovarian and pancreatic cancers at Kansas University Medical Center. All of these studies were completed using the same botanical extracts. They have been reported effective on both males and females and have also exhibited great synergy with a variety of chemotherapies. We are now looking at cancer stem cells, those cells deemed to be responsible for cancer relapse and metastasis, and the preliminary data is extremely promising. Our work is made possible by the generous donations of individuals who believe in the mission of The Beljanski Foundation.

11. Your father was a scientist in Paris at the prestigious Pasteur Institute, but at some point, was forced to leave. Why?

During the 60s and 70s, the genome, which had been recently discovered by Watson and Crick, was looked upon as the future of medicine, and the director of the Pasteur Institute wanted everyone to work towards engineering genetic drugs. Instead, Mirko Beljanski was drawn to environmental medicine and to what caused cancer in the first place. Environmental medicine was a new field of medicine at the time and was considered highly controversial because no one wanted to be held responsible for pollution and subsequent diseases. Today, Mirko Beljanski is considered the "Father of Environmental Medicine" because he was the first to provide a scientific explanation at the level of the DNA on how environmental toxins can affect our DNA and induce cancer.

12. Do you believe the French government poisoned your father to silence his work? Why?

Yes, I do. Even though there was no "smoking gun" there was a lot of circumstantial evidence, including, of course, the fact that they did not even care to give him a day in court and respect the due process, as if they knew he was about to die. He was a healthy man until he developed acute myeloid leukemia just two

months after the unwarranted spraying of his laboratory by a S.W.A.T. team that did not even belong to the police force. I believe they did so because they had no serious case against him, but still wanted to get rid of him and his research. My father's lab was the only independent laboratory working on cancer at the time in France.

13. How did he help ailing French President, Francois Mitterrand?

Long before the Mitterrand story, many doctors in France routinely prescribed my father's products with great success, including the family doctor of Mitterrand's mistress. When Mitterrand was diagnosed with advanced prostate cancer, the surgeon who operated saw that the cancer had spread everywhere. He predicted that Mitterrand would not complete his term and that the country should prepare for early elections. Upon his mistress's insistence, Mitterrand agreed to consult with her doctor and take Beljanski's products. Against all odds, Mitterrand started to get better and better, and was finally able to finish his term. Unsurprisingly, a number of powerful people were so infuriated by the lost opportunity to seize power that when Mitterrand finally passed away, they sent a S.W.A.T. team to destroy Beljanski's laboratory.

14. How can all cancer researchers work together to achieve their goals?

Cancer researchers are all pursuing different goals. Some want to have something approved by the FDA, some want to milk an old patent into a new one and provide a new life to an old, ineffective molecule, and some simply want to cure people. All of these goals are very different and it is difficult to imagine that they could work together. However, since a number of prestigious universities have published their results with several Beljanski extracts, I have seen increased interest from researchers at other institutions and I would love to see The Beljanski Foundation establish new partnerships across the board. There is still so much research to be done.



15. You said that growing up you didn't feel close to your father, but that upon his death you felt closer through his work. How so?

Growing up, I simply did not understand what my father was doing and I was rejecting what I did not understand. A little girl cannot comprehend and accept that science may be like a very demanding mistress. It was much later that I started to grasp the scientific importance of his discoveries and the pressure he was under to suppress them. I also started to realize what dilemmas he must have been through and the courage he needed to stand up for his scientific results. But beyond my father's own pain, it was the ability of his discoveries to make a difference for people diagnosed with cancer that touched me the most and led to my decision to carry on with this unexpected mission.

16. What lasting message do you hope readers of your book will be left with?

If you think that finding your life's purpose is hard, wait until you get to the part of fulfilling it! Fulfilling your life's purpose will require you to muster all of the courage you can, consume all of your energy, and force you to face people who will try to derail you by throwing their negativity at you. It will be more than a bumpy road: brace yourself for the roller coaster! I never would have found the strength to fulfill my goals if I had not felt that my life's purpose was actually bigger than my own life. In the end, if I can make a difference by sharing with the world this information about fighting cancer naturally, I believe that it was all worth it.

¹ Levin RD, Daehler M, Grutsch JF, Hall JL, Gupta D, Lis CG. Dose escalation study of an anti-thrombocytopenic agent in patients with chemotherapy induced thrombocytopenia. *BMC Cancer*. 2010 Oct 19; 10:565. doi: 10.1186/1471-2407-10-565.



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Selected Excerpts

Case Closed

Killing the defendant is actually the best way for the government to close a case which would otherwise be impossible to win. Indeed, between the criminal case and the tax case, my father felt completely harassed, and his health rapidly spiraled downward.

Beljanski vs. France

While new life was being injected into Beljanski's discoveries in the U.S., closure was finally obtained in France. As noted previously, in 2002 a unanimous decision was reached by the European Court of Human Rights in the case Beljanski vs. France. We won, but it was a bittersweet victory after a protracted four-year battle. Surprisingly, however, it had not been a hard one to win from a legal point of view. From the beginning it had been clear that the French General Attorney had no case. That did not prevent him from delaying as long as the process would allow, making the trial as emotionally difficult and expensive for my family as he could. The arguments presented on behalf of the French government had been consistently and shockingly poor. I was relieved we had won, but as a French lawyer, I was profoundly ashamed by France's public display of such intense mediocrity.

Government Stifles Science

On October 9, 1996, exactly nine months after Mitterrand's passing, the French S.W.A.T. team (in French the "GIGN") showed up in Saint Prim at 6:00 a.m. with machine guns, dogs, and a helicopter circling the laboratory. The scene seemed surreal for this sleepy little town. My father was handcuffed unceremoniously while walls were checked for secret hiding places. All products, samples for analysis, laboratory notebooks, letters, and research papers were seized. A moving truck was brought in to carry away computers, copy machines, and all raw materials, without even bothering to make an inventory of what was being taken away. The operation "ISA 2" was

classified top secret, and those guys did not belong to the justice system at all, but to the military. Go ask a machine gun to show its warrant!

Struggling To Uphold A Legacy

I realized that if I was going to carry on my father's legacy and research program, it was important to establish a close network with all the doctors already familiar with his work. I had to meet them. I decided I would rent a meeting room in a New York hotel and invite all of them to attend a "symposium" on Beljanski's research. To get speakers, I called the first five names on Gérard's list to introduce myself, and asked them if they would come to New York to lecture about my father's work. The response was unbelievably enthusiastic. They all told me they had long been waiting for such an opportunity.

A Right To Health

It suddenly hit me: all the choices the flight attendant offered were mass-market products whose ingredients were easily sourced in quantity. *Pao pereira* was never going to be one of them. How many bags of bark could a donkey carry? How many trips to the river could a donkey perform during one dry season? I had to accept that this was never going to become a large-scale production. And if it was going to remain forever small, how would I ever make enough money to meet all the quality control requirements to produce the extracts, finance the research, and get the word out?

I was anticipating coming home with a renewed appreciation for hot running water, electricity, a decent mattress, and other wonders that define modern comfort. But, I couldn't help wondering: what is the real price we pay for those luxuries? "Everyone has the right to life, liberty and security of person," states Article Three of the Universal Declaration of Human Rights. My father's liberty and security,



and then his right to live, were eventually taken away through the abuse of modern Western institutions. Is life much less safe in the unregulated jungles? Does the Western idea of "right to life" include the right to maintain life through universal access to healthcare? Does the security of the person include access to any medical treatment of one's choice? What if the preferred treatment includes a dietary supplement made from a tree bark available only in small quantities, where universal access is just physically impossible? Is it a luxury, or a right?

Emotional Healing: The Body/Mind Connection

My parents had devoted their lives to studying the effect of molecules on other molecules. In their home, either because of modesty or coldness, emotions were deemed "inappropriate." Isn't it ironic how our educational system is all about mathematics and literature, while so little is done to prepare our children for life's real challenges, which always revolve around the handling of strong emotions?

Despite my family's disdain for everything not scientifically established, I have always been intuitively convinced that we are much more than a simple bunch of molecules: thus my interest in body-mind connection. This intuition of mine was reinforced by listening to cancer survivors' stories. Their testimonials brought upbeat reports about their recovery once they started taking the extracts, but I was mostly interested in asking questions about their circumstances at the time of the occurrence of the disease. Those questions almost always opened the door to a story of personal dramas involving relatives, ranging from devastatingly painful losses to conflicts with toxic people.

"Toxic people" are the people who might resent your progress for any number of reasons. Falling short of controlling their own lives, they try to control yours. They will take pleasure in telling you, in more or less subtle ways, that you are not enough. They tell you these things until you give up and take the guilt message to heart, where it will slowly poison you. Looking back, many long-term cancer survivors

declared cancer as the silver lining that allowed them to reset their emotional counter and reinvent a healthier life for themselves.

I had a great interest in Dr. Ryke Geerd Hamer's approach to disease, and the link he proposed between specific emotions and the organs where cancer would subsequently arise.

Beljanski's Discoveries

According to the American Cancer Society, the number of cancer cases around the world is expected to double by 2030. An aging population, combined with increased pollution, and global access to weapons of mass destruction in the form of pre-packaged foods and sugary drinks, have created the "perfect cancer storm."

Where shall we run for safety?

Mirko Beljanski's extracts are not going to offer a global solution: definitively, there would not be enough raw material. But Beljanski offered the world a new vision of cancer that should open the door to new and exciting avenues of research for a young generation of scientists. Far ahead of his time, he looked for progressive and cumulative destabilization of DNA as the root cause of cancer while his peers were looking for mutations. That led him to create his own unique test of carcinogenicity: the Oncotest, able to measure the degree of DNA destabilization induced by certain products and materials. The test allowed him to jump from concept to reality and to make another breakthrough: finding in nature anticancer molecules that would be selective in their activity and toxic only to cancerous or pre-cancerous cells.

The good news is that we now know that such molecules exist! They are non-toxic to healthy cells, selectively able to kill many kinds of cancer cells (including cancer stem cells) and they work in synergy with most chemotherapies.

The bad news is that this is not where pharmaceuti-



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cal companies are investing their money.

Whatever their differences, health care systems around the world are all plagued by ever-increasing costs and long waits at hospitals for expensive conventional treatment. Some systems work better than others in terms of reimbursements, accessibility, and coverage, but they are all straining under the pressure of spiraling cost and reduced access. One would think that if there were evidence of a product or treatment that could begin to address these problems, it would be embraced by mainstream science and the politicians in charge of our future.

Think again.

With cancer being a multi-billion dollar per year business, it's no surprise that pharmaceutical companies will protect their brands at all costs and decry natural solutions as quackery, even if this blanket rejection of natural treatments screams conflict of interest. The industry warns that if natural treatments are allowed to flourish, "Desperately ill patients clinging to false hope may refuse surgery or give up their medicine and die." Meanwhile, the industry continues to treat only the symptoms—the consequences of the sickness and not the cause of sickness—while imposing ever higher prices on its products.

No Money In A Natural Cure

We do not want to go mad. Most of us simply want the safest, most effective option available, whether it's food, herbs, or a pharmaceutical drug. And for those who have been told their condition is terminal, alternative medicine may offer precious hope they thought was lost. But choosing between herbs and drugs is often difficult because the information that we need to make these decisions is largely unavailable. There are two reasons for that. The first one is purely economic and has nothing to do with the effectiveness of natural compounds: pharmaceutical and biotech companies invest heavily to create new-to-nature molecules they can easily patent, in order

to create lucrative monopolies.* That is why there is very little money and interest from the pharmaceutical companies for natural compounds (but plenty for "analogs"). The second reason is regulatory: not only is little money invested in research with natural compounds, but herb and supplement manufacturers who dare research their products can be put out of business if their research is deemed by authorities to reveal an intent of bringing to market a product that could help treat a medical condition. One would think that there could be no serious objection to accurately informing the public about any lawful activity. After all, the First Amendment requires liberty to discuss publicly all matters of public concern. But since the enactment of the Dietary Supplement Health Safety Act in 1994, manufacturers making health related claims or deemed to make an implied claim, or even deemed to have the intent to make a possible claim on food products, have been prosecuted.

The Failing War On Cancer

How many billions of dollars have been spent in vain on the war on cancer since President Nixon signed the National Cancer Act of 1971?

As long as the pharmaceutical companies' quest for innovation is solely driven by intellectual property rights, they will keep failing in the war on cancer. This intellectually reductive approach prevents most scientists from looking in the right places to treat cancer. In the face of this failure, those who are supposed to be accountable for our malfunctioning public health policies will instead witch hunt the free thinkers and discoverers who dare defy the laws of money, think outside the box, and, in the end, offer substantial help to humanity.

The good news is that more and more good doctors are refusing to be turned into five-minute prescription dispensers. They recognize that medicine is a holistic, multifaceted discipline. They value nutrition, psychology, and environmental medicine as part of their medical practices. Meanwhile, patients are becoming



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WINNING THE WAR ON CANCER

more and more empowered and educated. In growing numbers, patients are seeking new personalized solutions to replace the old one-size-fits-all approach to medicine.

* The U.S. Patent and Trademark Office (USPTO) asserts that natural products no longer can be patented because of the Supreme Court's 2013 decision in *Association for Molecular Pathology vs Myriad Genetics*, in which the court ruled that the isolation of genes that are found in nature does not make them patentable. On March 4, 2015, the USPTO updated its guidelines for patent examiners, instructing them to reject patent claims that seek to protect all purified natural products, not just DNA. This new guideline makes patenting extracts of natural products even more problematic than in the past, and some patent attorneys question whether paclitaxel would be approved today.

Source: Hirshfeld AH. "2014 procedure for subject matter eligibility analysis of claims reciting or involving laws of nature/natural principles, natural phenomena, and/or natural products [memorandum]." *United States Patent and Trademark Office*. March 4, 2014.



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Endorsements

"This story will shake you to the core, it will anger, enlighten, inspire, give you hope, and make you giggle. Mostly it will convince you that without the shadow of a doubt, cancer can be cured, and that the monster behind the curtain does not even exist."

- Alex Lubarsky, author of *The Art of Selling the Art of Healing: How the Rebels of Today are Creating the Health Care of Tomorrow; and Why Your Life Depends on It*

"This book is such a fascinating combination of personal story and details on the suppression of holistic cancer (and other disease) therapies. Beljanski took up the challenge of presenting her brilliant father's research and ideas in a world dominated by conventional approaches. As an Advocate for people with cancer, and a survivor who chose other paths than conventional, I can appreciate the effort it took to bring ideas forward that are resented and repressed. This knowledge is critical to our ability to make informed treatment decisions."

**- Ann E. Fonfa, President,
The Annie Appleseed Project**

"Sylvie's book is a true winner. She discusses a ground-breaking scientific approach to understanding and treating cancer based on her father's solid scientific findings while also portraying her personal trials and tribulations in trying to continue her father's research and clinical work. All of this is presented while showing how the medical and scientific establishment go to almost any length to try to stop innovation and treatment with natural unpatentable remedies, so that the pharmaceutically driven status quo can be maintained."

**- Michael B. Schachter, MD, CNS,
Director, Schachter Center for
Complementary Medicine**

"Winning the War on Cancer: An Epic Journey Towards a Natural Cure goes beyond the usual low-toxin advice to share beating and preventing cancer at the DNA level based on the research of scientist Mirko Beljanski. Sylvie Beljanski, his daughter, questions why his non-toxic, scientifically validated protocols for cancer were once rejected by the medical community but over time have not come to be recognized for their efficacy and benefits; she shares where to find the plant and nucleic acid-based protocols that are effective at saving lives."

- David Steinman, author of *Diet for a Poisoned Planet and Safe Trip to Eden: 10 Steps to Save Planet Earth from the Global Warming Meltdown*, Publisher, Healthy Living Magazine

"Sylvie Beljanski writes a 'must-read' if you are involved in any way with cancer and chronic disease. Whether a current patient or caregiver, a survivor, a researcher, an author/speaker, or a physician, the information in this book is ground-breaking, exciting, and essential to know. Indeed, even if you do not have anything to do with cancer and chronic disease currently, with the new data leaning towards 1 in 2 people receiving a cancer diagnosis in their lifetime, you will want to read this book! The book is easy to read, as told through Sylvie's viewpoint as first a child and then as an adult professional seeking truth and justice in the medical and scientific field. Filled with excellent scientific information and sources, it is also an educational journey. It was so sincere, captivating, poignant, and educational—all at the same time: I loved it!"

**- Annie Brandt, Survivor/Thrifer,
Founder & President Emerita,
Best Answer for Cancer Foundation**



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"With Winning the War on Cancer: The Epic Journey Towards a Natural Cure, Sylvie Beljanski offers an eye-opening glimpse into natural cancer cures, and the many lives they've saved and changed. It's a powerful journey of dedication and discovery, changing the face of cancer research, and offering real hope to the millions of cancer patients struggling to survive."

**- Michele Cagan, Editor, Health Sciences
Institute Members Alert**

"Throughout history, those brilliant individuals who have threatened the egos and reputations of the establishment, and/or the profits of industries, have been ridiculed, persecuted, or prosecuted. This is particularly so in the science and health industries. When I had pondered this myopic situation, Albert Einstein came to mind, and now, Beljanski."

**- David P. Michaels, President,
Foreign Press Association (US)**

"The heroine of this story is a lawyer who through a series of adventures has dedicated her life to show the world her father's important life extending products. This quest has resulted in life threatening adventures, run-ins with some pretty shady characters, and a validation of her father's scientific research."

**- James Grutsch, PhD, Adjunct Assistant
Professor of Epidemiology, University of
Illinois at Chicago, Chief Analytics Officer,
Rhythmalytics, LLC.**



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Reviews & Awards

Amazon

5 stars

Sylvie Beljanski recounts the accomplishments of her father – the brilliant, biochemist Mirko Beljanski – toward Winning the War ...

“A riveting read – dramatically detailing the unlawful raid of a French medical laboratory, the confiscation of its groundbreaking products and research – and the apparent poisoning of its founder in 1997.

In this real-life page turner, Sylvie highlights a journey more fascinating than fiction: little known, but natural treatments that extended the life French President Francois Mitterrand in his secret battle with prostate cancer – and patients who beat the odds when AIDS was considered a death sentence.”

**- Patricia Etheridge, Former CNN
Correspondent & Professor of Journalism,
Georgia State University**

5 stars

Extremely fascinating book about another suppressed cure for cancer.

“This information should be shouted from the rooftops.”

- Jerry S

5 stars

You will gain a better understanding of the true role of genes and mutations

“This book is a must read for anyone who has been diagnosed with cancer. Sylvie lays out the real reasons why

conventional ‘remedies’ for cancer and AIDS were given to patients despite the lack of efficacy and despite the collateral damage to the body. Kudos Sylvie, for getting your father’s story and research out there and for being brave enough to share it and continue with his work.”

- Elyn Jacobs

Goodreads

5 stars

“If you are a fan of alternative medicine or have a head for science, this book should be on your reading bucket list. “Winning the War on Cancer: The Epic Journey Towards a Natural Cure” is both controversial and undeniable. In it, author Sylvie Beljanski tells the story of her father, Dr. Mirko Beljanski and his crusade to fight cancer naturally.”

- Kimberly Luyckx, Reader Views

5 stars

“Ultramodern important research concerning cancer treatment!

Deals very clearly with an issue that has become very important in recent decades. As parents we are concerned with the quality of life so drastically diminished that our children and even our pets are facing. I am very grateful for all the brave people, including Sylvie Beljanski, who are joining their efforts in an unprecedented revolution against the manipulation and misinformation. Over the course of a year I lost 4 very close relatives, including my own mother due to cancer. This topic is especially sensitive. Above all I have the hope in the capacity of response that we have to empower ourselves and take the right actions to move us to a comprehensive change, where we can have an impact as a society, sharing the knowledge



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is a human right, in cooperation, solidarity and empathy.”

- Roger

Net Galley Review

5 stars

“Winning the War on Cancer is a must-read. It explains in great detail just how hard it is to look at medical treatment in a new way. My entire family has died from cancer, so I have been educating myself on treatments, how to prevent cancer and health to prevent the onset of the cancers millions face today. The author’s treatment methods is groundbreaking and a must read for anyone facing cancer.”

- Cozy Cat R, Reviewer

Kirkus Review

“ Indeed, the great success of the book is as a nonfiction thriller, with the Beljanski research as a Holy Grail at the center. In this way, the volume is an entertaining read, particularly given the high stakes of the research and the ongoing destruction wrought by cancer. The idea that the cure might be found in something as simple as plant extracts is highly attractive, and those already interested in natural medicine should be sympathetic to the author’s cause.”

- Kirkus Review

Awards



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We Don't Have To Lose The War On Cancer

by Sylvie Beljanski

The Problem:

The number of new cancer cases will rise to 22 million within the next two decades, despite an increase in the hundreds of billions of dollars spent to prevent or treat cancer

- Today it looks like we are losing the war on cancer, with 1 in 3 people killed by cancer. The number of new cases is expected to rise by about 70% over the next 2 decades, to 22 million. The reason that we are losing is we have a polluted environment: the air, water and land can't withstand all of the chemicals dumped onto them.
- For the last 50 years, we have not had positive results with the way we are fighting cancer, yet we continue to fight cancer the same way: we spend money on the cancer war and we continue investing and hoping for a different result. That behavior is called insanity.

The Solution: Look to Nature

- In 2004, Fortune magazine suggested that we need to rethink the way we are curing cancer.
- Dr. Mirko Beljanski looked at nature with the theory that nature created cancer, and that nature will provide the cure.
- Beljanski, PhD (1923-1998), a French biologist, uncovered the link between environmental toxins and carcinogenesis when he was working at the Pasteur Institute in Paris. Natural treatment can be effective against every stage of cancer cells.

Research has confirmed that selected botanicals are effective against:

- Pre-cancerous cells (ex: elevated PSA)

- Numerous kinds of cancer cells (ex: prostate, ovarian, pancreas)
- Advanced cancer cells that do not respond to chemotherapy
- Cancer stem cells

Additionally, some bacterial extracts can help promote a healthy platelet count, even during chemotherapy.

The following needs to be done:

1. Review our nation's patent laws, which reward pharmaceutical companies for creating synthetic and highly toxic drugs when elements of nature could be used.
2. There needs to be an increase in funding for alternative scientific research.
3. Our laws need to be reformed so that legitimate dietary supplement claims can be promoted and clearly highlighted. Right now, supplements cannot state what they do. Furthermore, insurance companies should cover supplements.
4. The government should conduct an audit of its success and failures in funding cancer prevention and treatment research.
5. Research and data should be placed into a shared, centralized database. Right now a lot of information is kept privately. We need open collaboration from our best scientists, doctors and researchers.
6. Citizens must be better informed and active consumers—read labels, avoid junk food and addictive substances, relieve stress, exercise, and eat balanced meals.

REVOLUTION IN MOTION:

1. **Grateful cancer survivors and practitioners:** Today, scientists and medical doc-



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tors, particularly those in America who support the use of integrative methods—also known as complementary and alternative medicine (CAM)—are embracing Dr. Beljanski's discoveries. Many people are surviving cancers that they probably would not have otherwise, and are experiencing a better quality of life, and a better future, in this ongoing war against cancer.

2. **Interest of International Scientific**

Community: Research programs are being conducted, thanks to The Beljanski Foundation, at:

- Cancer Treatment Centers of America®
- University of Kansas Medical Center
- Columbia University Medical Center
- Nanjing University (China)

3. **Personalized Medicine:** Worldwide, companies offering tests for early cancer detection and offering services for personalized medicine (ex: R.G.C.C.), are showing interest for natural molecules, including those discovered by Mirko Beljanski, PhD.

Winning The War On Cancer: The Epic Journey Towards a Natural Cure delivers scientific information that everybody must know. It is a message of hope and love. It also opens the road to new avenues of research that could lead scientists to search in a direction that could bring relief to mankind.



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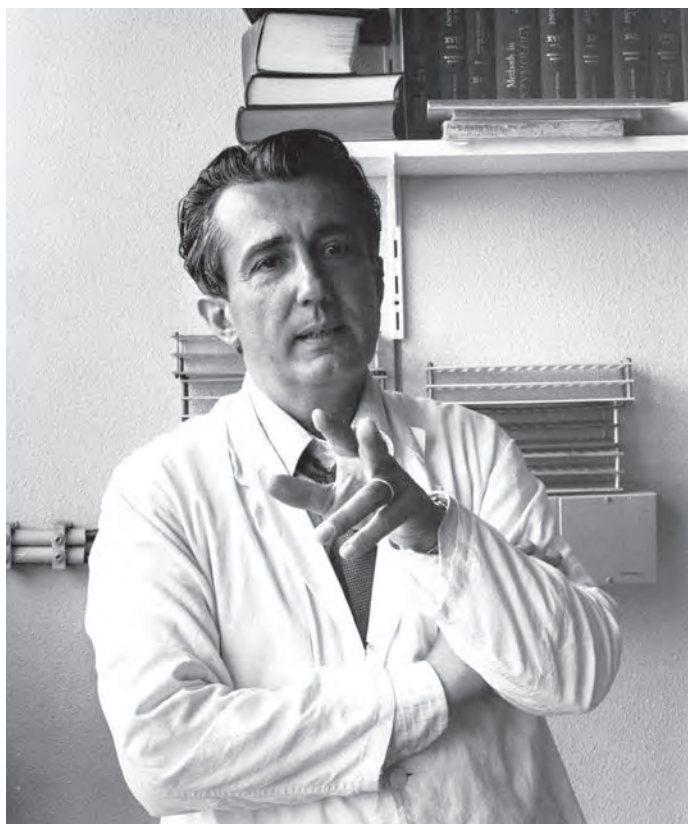
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About Mirko Beljanski, PhD

“When we have the power to help, we have the duty of doing so.”

– Mirko Beljanski, PhD



Pioneer in the Field of Environmental Medicine

Mirko Beljanski, PhD (1923-1998), was born in a small village in former Yugoslavia called Turja, Serbia. At the age of 25, he immigrated to France where he remained for the rest of his life. After receiving his PhD in Molecular Biology from The Sorbonne in Paris, he was accepted by the Centre National de la Recherche Scientifique (CNRS—French equivalent to the NIH) in 1951 as a biologist and researcher to work at the prestigious Pasteur Institute in Paris.

Dr. Beljanski was one of the first molecular biologists to study RNA, which plays a dynamic role in cell regulation. In 1960, he was awarded the Charles Leopold Mayer prize after having spent two years at NYU Medical School (1956-1958) working with Nobel Prize winner, Professor Severo Ochoa. He also studied DNA and RNA biology and made numerous discoveries. For example, he found that reverse transcriptases exist not only in viruses, but also in other types of organisms, including bacteria, fungus and fish.

While working at the Pasteur Institute in France, Dr. Beljanski discovered a change in the structure of the DNA in cells exposed to carcinogens and other pollutants. He also demonstrated that the DNA of a cancer cell is unwound or destabilized. These observations led to the creation of the Oncotest, a test which showed that any molecule having a carcinogenic potential provokes a very strong and rapid synthesis of purified cancer DNA in vitro.

The Oncotest additionally allowed him to discover two specific anticancer plant extracts. Dr. Beljanski, together with his wife and scientific partner Monique Beljanski, went on to develop natural compounds that enhance the body's resistance to degenerative diseases and environmental toxicity.

In 1988, by then officially retired, Mirko Beljanski founded his own laboratory in Saint Prim, France, where he perfected his anticancer extracts and continued to publish articles on their efficacy. During that period he worked with hundreds of doctors in France and Belgium to analyze how these extracts could complement a conventional treatment and helped thousands of patients to survive their cancers.

For almost 50 years, Mirko Beljanski fully devoted himself to scientific research; however, like other pioneers in cancer research, Dr. Beljanski became an object of severe persecution. Mirko's work was heavily outlawed and suppressed. The battle went on for years, until



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He suddenly developed leukemia and died in Paris in 1998.

He published a total of 133 scientific papers, wrote 2 books, and filed 11 patents over the course of his lifetime.

Recent Recognition of Beljanski's Work

Only a few years after Mirko Beljanski passed away, his unfair persecution was recognized by the European Court of Human Rights, which handed down a unanimous decision condemning France for its violation of his most basic human rights (Feb. 7, 2002).¹

Today Mirko Beljanski's work continues in the United States, where his products (The Beljanski® Products) are distributed by Natural Source International, Ltd.

Since 1999, The Beljanski Foundation, a New York City-based 501(c)(3) non-profit organization, has sponsored research on the anticancer properties of the extracts discovered by Dr. Beljanski. These research programs, conducted with several high-profile institutions, have all led to many peer-reviewed publications.

The work done by the Foundation has enabled those scientific institutions to confirm that two of the natural molecules discovered by Beljanski:

- Are selectively active on many kinds of cancers (including prostate,^{2,3,4,5} ovarian,^{6,7} and pancreatic,^{8,9} cancers)
- Help with precancerous cells⁴ (like elevated PSA levels)
- Are effective on cancers that no longer respond to chemotherapy⁵
- Work in synergy with many chemotherapy drugs with no side effects^{2,3,4,5,6,7,8,9}

¹ Affaire Beljanski C. France- Arrêt Strasbourg 7 Février 2002 (Requête n° 44070/98)

² D.L. Bemis, J.L. Capodice, P. Gorroochurn, A.E. Katz and R. Buttyan. Anti-prostate cancer activity of β -carboline alkaloid enriched extract from *Rauwolfia vomitoria*. *International Journal of Oncology*, 2006, 29: 1065-1073.

³ Bemis, Debra L., Jillian L. Capodice, Manisha Desai, Aaron E. Katz, and Ralph Buttyan. " β -Carboline Alkaloid-Enriched Extract from the Amazonian Rain Forest Tree *Pao pereira* Suppresses Prostate Cancer Cells." *Journal of the Society for Integrative Oncology* 7, no. 2 (Spring 2009): 59-65.

⁴ Burchill, Melissa. "Two Herbal Extracts for Protecting Prostate Cell DNA." *Integrative Medicine* 9, no. 2 (April & May 2010): 32-36.

⁵ Chang, Cunjie, Wei Zhao, Bingxian Xie, Yongming Deng, Tao Han, Yangyan Cui, Yundong Dai, Zhen Zhang, Jimin Gao, Hongqian Guo, and Jun Yan. "Pao pereira Extract Suppresses Castration-Resistant Prostate Cancer Cell Growth, Survival, and Invasion Through Inhibition of NF κ B Signaling." *Integrative Cancer Therapies* 13, no. 3 (May 2014): 249-58.

⁶ Yu, Jun, Yan Ma, Jeanne Drisko, and Qi Chen. "Antitumor Activities of *Rauwolfia vomitoria* Extract and Potentiation of Carboplatin Effects Against Ovarian Cancer." *Current Therapeutic Research* 75 (December 2013): 8-14.

⁷ Yu, Jun, and Qi Chen. "The Plant Extract of *Pao pereira* Potentiates Carboplatin Effects Against Ovarian Cancer." *Pharmaceutical Biology* 52, no. 1 (January 2014): 36-43.

⁸ Yu, Jun, Jeanne Drisko, and Qi Chen. "Inhibition of Pancreatic Cancer and Potentiation of Gemcitabine Effects by the Extract of *Pao pereira*." *Oncology Reports* 30, no. 1 (July 2013): 149-56.

⁹ Yu, Jun, and Qi Chen. "Antitumor Activities of *Rauwolfia vomitoria* Extract and Potentiation of Gemcitabine Effects Against Pancreatic Cancer." *Integrative Cancer Therapies* 13, no. 3 (May 2014): 217-25.



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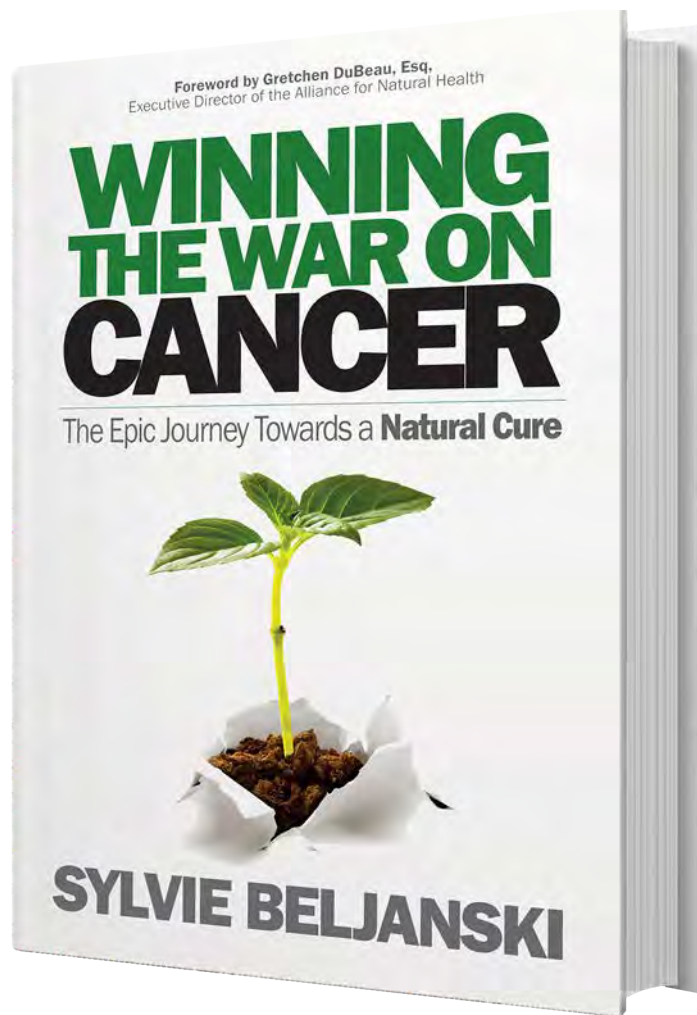
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